PETAL
TO THE
METAL

Art en Fleurs 2019
A GCA Major Flower Show
October 1 & 2, 2019
The purpose of a flower show is threefold: to set standards of artistic and horticultural excellence; to broaden knowledge of horticulture, floral design, conservation, photography and other related areas; and to share the beauty of a show with fellow club members and with the public.

The purpose of The Garden Club of America is to stimulate the knowledge and love of gardening; to share the advantage of association by means of educational meetings, conferences, correspondence and publications; and to restore, improve and protect the quality of the environment through educational programs and action in the fields of conservation and civic improvement.

Cover design created and donated by Culver Brand Design

Art en Fleurs icon based on Henri Matisse: Floriges des Amour des Ronsard (lilies) 1948 Lithograph
Collection Milwaukee Art Museum, Gift of John J. Reiss In Memory of Mrs. John P. Reiss (1884-1962)
Honorary Chair H. Richard Quadracci &
Green Tree Garden Club
Kettle Moraine Garden Club
Lake Geneva Garden Club
Town & Country Garden Club

Member Clubs of The Garden Club of America
Present

Art en Fleurs 2019
“Petal to the Metal”

Harley-Davidson Museum
The Garage
500 West Canal Street
Milwaukee, WI 53203
Located at the crossroads of 6th and Canal Street

October 1, 2019 2:00 – 6:00 pm
October 2, 2019 9:30 – 4:00 pm

Open to the public
Free of Charge
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TIMETABLE FOR EXHIBITORS

2/1/19  Registration opens for Zone XI Floral Design, Photography and Botanical Arts.

3/1  Registration opens to all GCA members for Floral Design, Photography and Botanical Arts.

3/30  Horticulture - Six month ownership deadline

6/30  Horticulture - Three month ownership deadline

7/15  Floral Design, Photography registration and digital submission deadline, Botanical Arts registration deadline

8/5  Photography juried finalists notified

9/2  Photography entry delivery deadline

9/6  Photography entries accepted and passed

9/16  Botanical Arts delivery deadline if sending. Entries may be hand delivered on September 30th with prior approval.

Plant list deadline for Floral Design.

Monday, September 30, 2019

10:00 - 3:00 pm  Hand delivered botanical arts accepted and passed
10:00 – 3:30 pm  Horticulture entries accepted and passed including cuts.
                  Horticulture Challenge Classes containers accepted and passed.

3:00 - 5:00 pm  Floral arrangers may create their designs

6:15 pm  Judges Dinner

Tuesday, October 1, 2019

7:30 - 9:00 am  Horticulture Cut entries accepted and passed.
7:30 - 9:30 am  Floral Design entries accepted and passed
9:45 am  Judges briefing
10:00 am  Judging begins
12:30 pm  Judges Luncheon begins
1:30 pm  Flower Show Evaluation
2:00 - 6:00 pm  Show open to the public
6:30 - 9:00 pm  Patron Party

Wednesday, October 2, 2019

9:00 - 9:30 am  Refreshing and maintenance
9:30 - 4:00 pm  Show open to public
4:00  Show closes
4:15 pm  All exhibits removed
**FLOWER SHOW COMMITTEE**

Co-Chairs: Alison Culver (GTGC) 262-643-4544  ali@culverad.com
          Sara Murphy (GTGC) 414-708-3280  murphy.sarab@gmail.com

Treasurer: Holly Blake (GTGC) 414-852-0445  hblake@wi.rr.com

Floral Design Committee:
  Chair: Margot Paddock (GTGC) 414-212-8418  mpfenwick3@gmail.com
         Elaine Burke (KMGC) 262-367-6990  eburkel@wi.rr.com
         Bonnie Heim (LGCC) 847-863-1638  bheim@earthlink.net
         Chace Wolff (LGCC) 262-903-3263  chace@wi.rr.com
  Registration: Cato Schley (GTGC) 414-352-3283  robusto2@att.net

Botanical Arts
  Chair: Sara Murphy (GTGC) 414-708-3280  murphy.sarab@gmail.com
  Registration: Cato Schley (GTGC) 414-352-3283  robusto2@att.net

Horticulture Committee:
  Chair: Katy Luedke (KMGC) 262-337-0356  katyluedke@aol.com
         Valerie Brumder (GTGC) 414-352-4506  viipiib@gmail.com
         Jan Ewald (KMGC) 414-429-5911  janelawald@ewaldauto.com
         Susan Blott (KMGC) 907-942-1205  tsblott@gmail.com

Horticulture Staging:
  Julie Meier 414-640-8320  jzmeier83@gmail.com

Photography Committee:
  Chair & Regist: Laura Simpson (LGGC) 847-207-6099  lksimpson2@comcast.net
         Polly Beal (GTGC) 414-517-8780  pollybeal@me.com
         Sandy Dawson (GTGC) 262-241-5885  sdlawson12@sbcglobal.net
         Gayle Meves (TCGC) 920-458-6374  gmeves123@sbcglobal.net

Education Exhibits:

Conservation:
  Chair: Debbie Imig (TCGC) 920-565-3217  bimig@tds.net
         Peggy Heili (TCGC) 920-889-8043  pheili87@charter.net
         Nancy Moulton (TCGC) 920-876-3186  jonandnancymoulton@gmail.com
         Ray Rogers (TCGC) 920-889-3466  rayrorayro185@gmail.com

Garden History & Design
  Marianne Bestler (LGCC) 630-272-8576  tbestler@aol.com
  Carole Sandner (LGCC) 847-987-8272  crsandner@aol.com

Computers
  Sarah Starrett (GTGC) 414-379-0185  sallts@yahoo.com
Judging Committee

<table>
<thead>
<tr>
<th>Category</th>
<th>Name</th>
<th>Phone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Horticulture</td>
<td>Paulie McCown (GTGC)</td>
<td>262-242-1492</td>
<td><a href="mailto:pmccco1@wi.rr.com">pmccco1@wi.rr.com</a></td>
</tr>
<tr>
<td>Photography</td>
<td>Sandy Dawson (GTGC)</td>
<td>262-241-5885</td>
<td><a href="mailto:sldawson12@sbcglobal.net">sldawson12@sbcglobal.net</a></td>
</tr>
<tr>
<td>&amp; Bot. Arts</td>
<td>Cato Schley (GTGC)</td>
<td>414-352-8816</td>
<td><a href="mailto:robusto@att.net">robusto@att.net</a></td>
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Judges Hospitality

<table>
<thead>
<tr>
<th>Name</th>
<th>Phone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deanna Braeger</td>
<td>414-352-3228</td>
<td><a href="mailto:daffodildbb@gmail.com">daffodildbb@gmail.com</a></td>
</tr>
<tr>
<td>Rana Holbrook</td>
<td>414-617-2145</td>
<td><a href="mailto:rvholbrook@msn.com">rvholbrook@msn.com</a></td>
</tr>
<tr>
<td>Kathy Palmer</td>
<td>414-467-7401</td>
<td><a href="mailto:mrsp78@hotmail.com">mrsp78@hotmail.com</a></td>
</tr>
</tbody>
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Clerks

<table>
<thead>
<tr>
<th>Name</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Lulu Lubbers</td>
<td>920-457-2119</td>
<td><a href="mailto:Llundubbers1@aol.com">Llundubbers1@aol.com</a></td>
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Awards & Ribbons

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<thead>
<tr>
<th>Name</th>
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<th>Email</th>
</tr>
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<tbody>
<tr>
<td>Rosie Lyons</td>
<td>414-708-8493</td>
<td><a href="mailto:rosielyons@me.com">rosielyons@me.com</a></td>
</tr>
<tr>
<td>Judy Moon</td>
<td>262-241-5413</td>
<td><a href="mailto:judytmoon@aol.com">judytmoon@aol.com</a></td>
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Equipment

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<tr>
<th>Name</th>
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</thead>
<tbody>
<tr>
<td>Patty Grebe</td>
<td>414-788-6907</td>
<td><a href="mailto:pattyperrygrebe@outlook.com">pattyperrygrebe@outlook.com</a></td>
</tr>
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Preview Party

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<thead>
<tr>
<th>Name</th>
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<th>Email</th>
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</thead>
<tbody>
<tr>
<td>Cynthia See</td>
<td>262-646-8345</td>
<td><a href="mailto:crsee@icloud.com">crsee@icloud.com</a></td>
</tr>
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<td>414-861-4392</td>
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</tr>
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<td>Madonna Williams</td>
<td>414-899-6726</td>
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</tr>
</tbody>
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Printing & Mailings

<table>
<thead>
<tr>
<th>Name</th>
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<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mary Lou Findley</td>
<td>262-366-9661</td>
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</tr>
<tr>
<td>Maureen Hill</td>
<td>262-442-4375</td>
<td><a href="mailto:mohill50@gmail.com">mohill50@gmail.com</a></td>
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Publicity

<table>
<thead>
<tr>
<th>Name</th>
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<th>Email</th>
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</thead>
<tbody>
<tr>
<td>Bonnie Rohmer</td>
<td>414-352-7098</td>
<td><a href="mailto:bonniebench30@gmail.com">bonniebench30@gmail.com</a></td>
</tr>
</tbody>
</table>

Hostesses

<table>
<thead>
<tr>
<th>Name</th>
<th>Phone</th>
<th>Email</th>
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<tbody>
<tr>
<td>Susan Esslinger</td>
<td>262-782-8252</td>
<td><a href="mailto:susanesslinger@gmail.com">susanesslinger@gmail.com</a></td>
</tr>
<tr>
<td>Judy Hansen</td>
<td>414-881-8824</td>
<td><a href="mailto:hansenjudyl@aol.com">hansenjudyl@aol.com</a></td>
</tr>
</tbody>
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Signage

<table>
<thead>
<tr>
<th>Name</th>
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<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gina Sisk</td>
<td>414-228-9145</td>
<td><a href="mailto:gebs2727@aol.com">gebs2727@aol.com</a></td>
</tr>
<tr>
<td>Deborah Walker</td>
<td>414-405-7046</td>
<td><a href="mailto:Deborahwalks@gmail.com">Deborahwalks@gmail.com</a></td>
</tr>
</tbody>
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Volunteer Hospitality

<table>
<thead>
<tr>
<th>Name</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Becky Fideler</td>
<td>262-325-0505</td>
<td><a href="mailto:rfideler@gmail.com">rfideler@gmail.com</a></td>
</tr>
<tr>
<td>Tami Pringle</td>
<td>847-224-0400</td>
<td><a href="mailto:tamipringle@gmail.com">tamipringle@gmail.com</a></td>
</tr>
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Show Photographer

<table>
<thead>
<tr>
<th>Name</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Chair: Nancy Wigdale</td>
<td>262-241-3664</td>
<td><a href="mailto:bcwigdale@aol.com">bcwigdale@aol.com</a></td>
</tr>
</tbody>
</table>

2. All plant material must be correctly identified with the botanical and common names, if possible. Accepted references for nomenclature are: AHS A-Z Encyclopedia of Garden Plants, International Plant Names Index at www.ipni.org or http://www.internationalplantnames.com, Plant Systematics at http://www.plantsystematics.org/, Royal Horticultural Society plant finder database http://apps.rhs.org.uk/rhsplantfinder

3. The Garden Club of America expects all exhibitors to be aware of the need to promote conservation of endangered and threatened plants. Plants collected in the wild and listed by the Wisconsin Natural Heritage Program may not be exhibited in any flower show sponsored by a GCA club. Cultivated plant material listed by Wisconsin’s Natural Heritage Program may be exhibited if accompanied by a typed card stating that it has not been collected from the wild or that it was collected out-of-state and giving information concerning its cultural requirements and methods of propagation. Natural Heritage Program lists of endangered plant material will be available before and during the show from the division chairmen and are available online at http://plants.usda.gov/threat.html

4. Plant material showing evidence of insects or disease must be removed immediately from the exhibition area. This rule will be enforced at any time during the show, whenever the problem is identified.

5. All entries in the Floral Design and Horticulture Divisions must include fresh and/or dried plant material. Fresh plant material must be in water or conditioned in such a way as to remain in pristine form while on exhibition. An entry not maintained in show condition may have its award removed. Entries in Photography are required to include plant material. Entries in Botanical Arts division must use dried plant material.

6. Locally invasive plants, diseased plant material, artificial plant material, live animals (including fish), taxidermy, natural birds’ nests, feathers of any kind, and protected sea life, including coral are not permitted. The use of natural sea shells is strongly discouraged. http://plants.usda.gov/java/noxiousDriver
GENERAL INFORMATION

1. Entries are open to all GCA club members, including provisional, and professionals in their disciplines, except as noted in the schedule.

2. Registration is required for all classes. Registration forms are provided at the back of the schedule. Classes will be filled in the order registration forms are received according to the postmark/fax/email date and time.

3. Entering in a show constitutes permission to use images of the submitted content in all GCA channels of communication.


5. Any clarification or change in the rules, as originally stated in the schedule, shall be communicated promptly in writing by the division chairman to all exhibitors in the class and, at the show, to the judges and to the passing committees.

6. An entry card must accompany each entry. Entry cards will be available at the show and upon request from the entry or division chairmen, in advance of the show. Information required on the entry card must be completed in black waterproof medium.

7. The passing committee must pass each entry before an exhibitor may leave the show area. The passing committee reserves the right to refuse any entry that does not conform to the rules of the schedule. The exhibitor has the option of correcting the entry, if time permits. If not corrected, the entry cannot be judged, but may remain in place, marked “For Exhibit Only” with a brief, constructively worded statement explaining why it was not judged. The judges may not disqualify any entry passed by the passing committee, unless evidence of insect infestation or disease is identified.

8. Once an entry is passed, the exhibitor(s) must immediately leave the show floor. The only exception will be flower show committee members who have entered and been passed according to the timetable. A passed entry may not be touched again by exhibitor until after judging and then only to carry out necessary maintenance.

9. Only participating judges and clerks will be allowed on the show floor during judging. Flower Show Chairmen and division chairman should remain nearby but off the show floor until needed.

10. All containers and accessories must be inconspicuously labeled with the exhibitor’s name.
11. A novice is an individual exhibitor who has not won a first place ribbon or a GCA Special Award, in the division entered at a GCA Major Flower Show or a Sanctioned Non-GCA Major Flower Show. An exhibitor winning a first place ribbon in a GCA Flower Show is still considered a novice in a GCA Major Flower Show or a Sanctioned Non-GCA Major Flower Show or in another division of any flower show. In addition, an exhibitor who has won a first place ribbon or Special Award in a GCA Major Flower Show or Sanctioned Non-GCA Major Flower Show is no longer a novice in any level of GCA Flower Shows in the division won. Only individual novice exhibitors are eligible to receive the Sandra Baylor Novice Floral Design Award or the GCA Novice Award. A novice exhibitor will be identified on the entry card, following the initial judging.

12. A statement of intent, if required or permitted, must be submitted at the time of passing. The statement must be no more than 25 words, typed or printed in black waterproof medium on a 4"x6", white, unlined card.

13. All exhibits must remain in place and in show condition until fifteen minutes following the closing time of the show.
DIVISION I

Floral Design Guidelines

1. Please carefully read and follow the GCA Rules, General Information and Timetable for Exhibitors.

2. An exhibitor is permitted only one entry per class, but may enter more than one class. The exhibitor(s) under whose name(s) the entry has been registered must create and complete the design. All participants must be listed. Only listed exhibitors and show personnel may be on the show floor at the time of entry.

3. No more than two exhibitors may execute a floral design, unless otherwise stated in the schedule.

4. If forced to withdraw, an exhibitor must notify the registration chairman and class consultant, and find a substitute unless there is a waiting list for the class.

5. Mechanics should not be visible unless they are an integral part of the design.

6. All designs must be executed at the show; complex components requiring extensive time for construction may be prefabricated and assembled during the allowed installation time at the show.

7. Anything not prohibited in the GCA Rules, Floral Design Division Guidelines, or individual class descriptions is permitted.

8. Although permitted, the use of cut fruits and vegetables is discouraged and should be undertaken only with proper treatment to prevent spoilage and insect contamination.

9. Judging will be based on the principles of design: balance, contrast, dominance, proportion, rhythm and scale; and the elements of design: light, space, line, form, color, texture, pattern and size. Creativity is important, as are distinction, conformance to and interpretation of the class and schedule.

10. Accessories are permitted, unless otherwise stated in the class description.

11. Pedestal tops may be enlarged, unless stated otherwise. All pedestals are white laminate. A design may be extended downward; nothing may touch the floor, and no height restrictions unless otherwise stated.

12. Backgrounds are white.

13. Questions regarding class requirements may be directed to class consultant and/or division chairman.

14. A Statement of Intent is required for all classes, except Classes 7 and 8. The Statement of Intent must be no longer than 25 words, typed or printed in waterproof ink on a 4” x 6” card unlined white card and submitted at time of passing.

15. A list of plant material including both botanical and common names is required, to be emailed to Margot Paddock mpfenwick3@gmail.com with name, club, and class number by September 25.
16. All designs must be created between 3:00 to 5:00 p.m. on Monday, September 30 and 7:30 to 9:30 a.m. on Tuesday, October 1.

   [Designs must be passed by 9:30 a.m. or they will be labeled “For Exhibition Only.”]

17. Information concerning unloading locations and instructions will be announced at a later date.

DIVISION I
Floral Design
Scale of Points

All Floral Design entrants and judges may use the following point count references.

<table>
<thead>
<tr>
<th>Class 1</th>
<th>Classes 2, 3, 4, 5, 7, and 8</th>
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<tr>
<td>Color &amp; Textural Harmony</td>
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<td>Interpretation &amp; Creativity 35</td>
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<td>Interpretation &amp; Creativity</td>
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<td>Color &amp; Textural Harmony 15</td>
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DIVISION I
Floral Design Classes

Class 1: “Petal to Destination”  Novices  5 Entries
Architectural Feature(s) in Milwaukee

Pave Design

A Pave floral design that fits within the top of a pedestal that is 36" high with a 16" square top. Flowers may not be more than 4" high.
Viewed from three (3) sides.

Class Consultant: Bonnie Heim
262-903-3263
bheim@earthlink.net

Class 2: “Ride the Wind”  5 Entries

A floral design staged on a white pedestal that is 40” high with a 16" square top. The design may not exceed 16” from center of the pedestal.
Viewed from three (3) sides.

Class Consultant: Deanna Braeger
414-352-3228
daffodil@wi.rr.com

Class 3: “Wheelies”  5 Entries

A floral design staged on a white pedestal that is 36" high with a 24" square top. The design may not exceed 18" from the center of the pedestal. No height restrictions.
Viewed from four (4) sides.

Class Consultant: Margot Paddock
414-238-1788
mpfenwick3@gmail.com

Class 4: “Blow Out”  5 Entries

Bang!

A floral design staged on a white pedestal that is 36" high with an 18" square top.
The design may not exceed 18" from center of the pedestal.
Viewed from three (3) sides.

Class Consultant: Elaine Burke
262-367-6990
eburke1@wi.rr.com
Class 5: **“Weekend Warriors”**  
The Gang is all here  

A floral design staged on a white pedestal 40" high with an 18" square top using two or more containers. The design may not exceed 18" from center of the pedestal. Viewed from three (3) sides.  

Class Consultant: Chace Wolff  
262-903-3263  
chace@wi.rr.com

Class 6: **“Friday Fish Fry”**  
From Local Dive to Country Club  

**Functional table.** A table design with service for two (2), including dishes, glassware and floral design(s) with or without other components. Floor covering optional. Chairs not allowed. Exhibitor must supply table. Total space allotment is 5' x 5'. Entries must be judged as a unit. Viewed from all sides.  

Class Consultant: Elaine Burke  
262-367-6990  
eburke1@wi.rr.com

Class 7: **“Born to be Wild”**  
Autumn in Wisconsin  

A challenge class for those in the GCA Judging Program. A floral design staged on a white pedestal 40" high with a 16" square top. The design may not exceed 16" from center of the pedestal. Viewed from three (3) sides. Entrants may choose from assorted materials provided. Cost for the class is $50.  

Class Consultant: Deanna Braeger  
414-352-3228  
daffodil@wi.rr.com

Class 8: **“Killing Frost”**  

A challenge class for those in the GCA Judging Program.  

A floral design staged on a white pedestal 40" high with a 16" square top. The design may not exceed 16" from center of the pedestal. Viewed from three (3) sides. Cost for the class is $75.00.  

Class Consultant: Margot Paddock  
414-238-1788  
mpfenwick3@gmail.com
1. Please carefully read and follow the GCA rules, General Information and Timetable for Exhibitors.

2. Entries must have been owned and grown by the exhibitor for a minimum of three (3) months, unless otherwise stated in the schedule.

3. Entries eligible for the Elizabeth Platt Corning Medal and/or the Louise Agee Wrinkle Horticulture Propagation Award must have been in the possession of the exhibitor for at least six (6) months and will be identified on the entry card. A Propagation Card with dates and methods must accompany entries eligible for the Louise Agee Wrinkle Horticulture Propagation Award.

4. An exhibitor may submit three (3) entries per class, provided each is a different species or cultivar, unless otherwise stated in the schedule.

5. A PROPAGATION CARD must accompany all entries propagated by the exhibitor. The exhibitor’s name and club must be printed on the BACK of the propagation card. The Horticulture Propagation Card form is located at the back of this schedule.

6. Stakes and ties, preferably of natural materials, are permitted but should be as unobtrusive as possible. No other accessories are allowed unless otherwise stated. Where accessories are permitted they must be inconspicuously labeled with the exhibitor’s name.

7. Classes may be subdivided and entries moved and/or reclassified at the discretion of the horticulture committee and/or the judges.

8. Containers are measured at the diameter or the diagonal of the widest point on the inside of the rim at the soil line.

9. One KEY CARD (diagram or plant list) is required when multiple species or cultivars are exhibited in the same entry. The Key card must be a 4”x6”, white, unlined card and completed in a black waterproof medium. A 4”x6” photograph, laminated, with identifying numbers that clearly identify the botanical name of each plant may be used.

10. Container-grown plants must be exhibited in containers that are clean, unobtrusive and compatible with the exhibit. Terra-cotta clay or terra-cotta colored plastic pots are preferred. Other options include Hypertufa, wire baskets, slatted orchid baskets, and plants mounted on driftwood. Disguised double potting and top dressing are permitted; top dressing must not float when watered.

11. A dot with the show entry number on it will be affixed to the container to ensure an entry card, separated from the exhibit container during staging, can be returned to the proper entry before judging.

12. The exhibitor will provide a clear glass container and wedging materials for all cut specimens (except for Classes 50-53 Vegetables and Fruit.) Container size should be in scale with the entry. One (1) stem, spike, or spray per bottle, except for small annuals and grasses, which should have three (3) stems per bottle, and vines, which can have an entwined stem. Grasses belong to their respective categories: “Annuals, Perennials not hardy in growing zones 4, 5, & 6”, or Perennials. Foliage is permitted if attached to the stem. Wedging material must be clear plastic wrap and will be available at the grooming area.

13. The committee will water the exhibits if instructed to do so in writing. Notify the Division chairman at time of entry with written instructions for watering.

14. A complete list of the scale of points by which the classes are to be judged is detailed in the Flower Show & Judging Guide (July 2018 edition) pages 133-148.

15. All horticultural entries, other than cut specimens, should be brought to The Garage at Harley-Davidson Museum on Monday, September 30 between 10:00 am and 3:30 pm.
16. Cut specimens should be brought to the Harley-Davidson Museum on Tuesday, October 1, between 7:30 am and 9:00 am.

17. The Staging Committee will place all entries. Designate the center back of your entry with a chalk mark so the stagers know how to display the entries. White chalk will be available in the grooming area.

18. Clear plastic saucers will be provided by the Horticultural Committee.

19. The Horticulture Registration Form is located at the back of this schedule. Photocopy or download the form and fill out a separate form for each entry. It should be complete and legible. If there are multiple species or cultivars exhibited in an entry, a Key Card must be included. See Guideline #9 for Key Card requirements. The family name for the plant is required for all entries in Classes 102-103.
DIVISION II
Horticulture Classes

FREE AT LAST

Section A: Cut Specimens (Classes 1 - 60)

Maximum length is 40" measured from the base of the bottle. Please see Horticulture Guidelines #12 for specifics as to the type of bottle and wedging materials for cut specimens. Classes 50-53 (Fruits, Seed Capsules or Encasements) will be displayed as indicated in the class description. Ownership requirement is three (3) months.

<table>
<thead>
<tr>
<th>Classes 1-9</th>
<th>Over the Rainbow</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annuals, perennials (not hardy in Growing Zones 4, 5, &amp; 6). One blooming stem; see Guideline #12 for small annuals. Any foliage must be attached to the stem.</td>
<td></td>
</tr>
<tr>
<td>1. <em>Antirrhinum</em> (snapdragon)</td>
<td>6. <em>Salvia</em></td>
</tr>
<tr>
<td>3. <em>Zinnia</em></td>
<td>8. <em>Nicotiana</em></td>
</tr>
<tr>
<td>4. <em>Helianthus</em> (annual sunflower)</td>
<td>9. Other</td>
</tr>
<tr>
<td>5. <em>Chrysanthemum</em> (annual)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Classes 10-21</th>
<th>Full Spectrum</th>
</tr>
</thead>
<tbody>
<tr>
<td>One blooming perennial stem. Any foliage must be attached to the stem.</td>
<td></td>
</tr>
<tr>
<td>11. <em>Symphyotrichum</em> et al. (aster)</td>
<td>17. <em>Solidago</em> (goldenrod)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Classes 22-24</th>
<th>Romantic Ride</th>
</tr>
</thead>
<tbody>
<tr>
<td>One blooming <em>Rosa</em> stem. Must have at least one attached leaf containing 5-7 leaflets.</td>
<td></td>
</tr>
<tr>
<td>22. Species Roses (wild)</td>
<td></td>
</tr>
<tr>
<td>23. Old Garden Roses (pre-1867)</td>
<td></td>
</tr>
</tbody>
</table>
Classes 25-28  Long and Winding Road
Vines. One (1) blooming stem; see Guideline #12 for entwined stems. Any foliage must be attached to the stem.

25. Clematis  27. Annual
26. Lonicera (honeysuckle)  28. Other

Classes 29-35  Speed Bumps
Bulbs, Corms, Rhizomes, and Tubers. One (1) blooming stem. Any foliage must be attached to the stem.

29. Canna  30. Gladiolus
31. Colchicum (autumn crocus)
32. Dahlia- large with a diameter of bloom greater than 8”.
33. Dahlia- medium with a diameter of bloom between 6”-8”
34. Dahlia- miniature with a diameter of bloom less than 6”
35. Other

Classes 36-38  Rustic Road
Shrubs and Trees. One (1) branch in full bloom.

36. Buddleia
37. Hydrangea
38. Other

Classes 39-49  Wind in Your Face
Foliage Cuts. A stem, branch or leaf of a plant grown primarily for its foliage.

39. Annuals, biennials and non-hardy perennials
40. Ferns  46. Hosta, miniature
41. Heuchera  47. Hosta, non-variegated
42. Solenostemon (coleus)  48. Hosta, variegated
43. Acer palmatum (Japanese maple)
44. Broadleaf evergreens (examples include holly, boxwood, rhododendron)
45. Conifers
49. Other

Classes 50-53  Rest Stop
Vegetables, Fruits, Seed Capsule(s) or Encasements.
Fruits and vegetables displayed on white paper plates provided by the Horticulture Committee.
One (1), three (3) or ten (10) items, depending on size.
50. Edible Vegetables:
   a. Peppers (3 medium/large; 10 if tiny, such as bird peppers)
   b. Eggplant (1 large; 3 small)
   c. Corn (sweet corn and popcorn; 3 ears, husks pulled back)
   d. Squash, zucchini, pumpkins, cucumbers, (1 large; 3 small to medium)
   e. Root vegetables (3, tops and roots trimmed)
   f. Leafy vegetables (3 leaves in water; 1 head, outer leaves removed)
   g. Other (number and treatment depending on exhibitor’s judgement)

51. Edible Fruits:
   a. Apples (3)
   b. Pears (3)
   c. Peaches, Plums and other stone fruit (3)
   d. Berries (10)
   e. Melons (1)
   f. Tomatoes (3 medium/large; 10 cherry, grape, pear, or currant types)
   g. Other (number depending on exhibitor’s judgement)

52. Annual, biennial or perennial stem; fruit(s) attached
53. Vine, shrub or tree branch with “fruit(s)” attached

Classes 54-58        Scenic Drive
Wisconsin Natives

   54. Grasses and sedges
   55. Ferns
   56. Prairie natives
   57. Woodland natives
   58. Other

Classes 59-60        Off Roading
Arrangements
A collection of five (5) to nine (9) different species or cultivars grown by the exhibitor(s) and arranged for artistic effect in a water retentive container of exhibitor’s choice. Judged 75% horticultural excellence and 25% artistic merit. Plant list required. Two members may enter together. Kenzans (pin frogs), marbles or stones are permitted.

   59. Plants native to Wisconsin
   60. Any garden plants
FEET ON THE GROUND

Section B: Container Grown Plants (CLASSES 61-108)

Please carefully read the “Division II, Horticulture Guidelines”.

Classes 61-69 Playing in the Dunes
Cacti and Succulents. Troughs are permitted.
Cactaceae (cacti) Single specimen per container.

61. *Mammillaria*, container not to exceed 6"
62. *Mammillaria*, container over 6"
63. Any other cactus, container not to exceed 6"
64. Any other cactus, single specimen in a container over 6"

Other Succulents (not cacti). Single specimen unless otherwise stated.

65. *Agave, Crassula, Sansevieria*
66. *Aloe, Gasteria, Haworthia*
67. *Euphorbia*
68. Any other succulent
69. Collection of plants (cacti and/or other succulents) in a container not to exceed 14". Key Card must be included; see Horticulture Guideline #9.

Classes 70-72 Back Roads
Ferns. One specimen per container

70. *Athyrium niponicum* (Japanese Painted Fern)
71. *Nephrolepis* species (Boston Fern)
72. Other

Classes 73-75 Up North
Conifers. Troughs permitted.

73. Miniature conifer in a container 9" or less
74. Intermediate or large conifer in a container over 9"
75. A collection of at least three (3) miniature conifers which are not necessarily the same cultivar, species or genera. Key Card required; see Horticulture Guideline #9.

Classes 76-81 Sun in Your Eyes
Plants shown primarily for flowers. One specimen per container.

76. *Begonia*
77. Bromeliaceae (bromeliads, air plants)
78. Gesneriaceae (gesneriads: African violets and their relatives)
79. Orchidaceae (orchids)
80. *Pelargonium* (“geranium”)
81. Other

**Classes 82-88  Traffic Jam**
Plants shown primarily for foliage. One specimen per container.

82. *Begonia*
83. Bromeliaceae (bromeliads, air plants)
84. Gesneriaceae (gesneriads: African violets and their relatives)
85. *Hedera* (ivy)
86. *Pelargonium* (“geranium”)
87. Variegated foliage
88. Other

**Classes 89-91  Leave No Trace**
Herbs. Herbs are used in cooking and medicine. Each entry must include a card explaining the use of the particular herb(s) used in the display.

89. A single culinary herb
90. A single medicinal herb

**Classes 92-96  Designated Driver**
Trained Plants

92. Standard - A single straight stem with one (1) crown of growth on top. Unobtrusive stake allowed.
93. Mock Topiary – Plant(s) trained on two (2) or three (3) dimensional wire frame
94. Mock Topiary – Plant(s) grown on stuffed frame
95. Trained in the bonsai manner (Bonsai pots and moss on soil are allowed.)
96. Matching pairs. (Only one entry card required; plants must be same species or cultivar; no Key Card required).

**Classes 97  Country Roads**
Trough Gardens. Container restriction waived for this class. Natural accessories, such as rocks, are permitted. Key Card required; see Horticulture Guideline #9.

97. A collection of at least three (3) compatible plants in a container to be judged 75% for horticultural excellence and compatibility and 25% for artistic merit.

**Classes 98 - 101  Hitch-hiker**
Propagation
A plant or parent and offspring grown by the exhibitor from seed, leaf cutting, root cutting, division, air layering, rhizome, grafting or any other method. Propagation Card is required; see Horticulture Guideline #5. Only one Registration Form is required.

98. Any plant less than three (3) years old.
99. Any plant of three (3) years or more.
100. Parent plant with its offspring of less than one (1) year, displayed in separate containers.
101. Parent plant with its offspring of one (1) year or more, displayed in separate containers.
Classes 102 - 103  Sunday Driver
Botanical Family
A collection of at least three (3) rooted plants in one (1) container or in separate individual containers. The family name of the plants is required for all entries in Classes 102-103. Key Card required; see Horticulture Guideline #9.

102. Plants of different species or cultivars of the same genus.
103. Plants of different genera of the same botanical family.

Classes 104 - 105  Destination Unknown
Venerable Plants. One plant per container.

104. Any plant in the possession of the exhibitor for five (5) to ten (10) years.
105. Any plant in the possession of the exhibitor for more than ten (10) years.

Classes 106 - 107  Roadside Attraction
Patio Containers
Plants grown in a single container. Plants must be owned for a minimum of three (3) months and should be growing together for at least two (2) months. Judged 75% for horticultural excellence and 25% for artistic merit. Key Card required; see Horticulture Guideline #9.

106. Multiple plants for a predominantly sunny area.
107. Multiple plants for a predominantly shady area.

Class 108  Top Down
Par Class

108. Exhibits of outstanding merit that do not qualify for entry elsewhere in the schedule. Plants must have been owned by the exhibitor for at least six (6) months. Each entry will be judged individually against perfection. Any plant which has been propagated by exhibitor should be accompanied by a Propagation Card. See Horticulture Guideline # 5.
TAKE THE LEAP

Section C: Special Challenge Classes (CLASSES 109 - 111)

Class 109 Blue Sky Calling INDIVIDUAL CHALLENGE

The Individual Challenge is open to members of the four Wisconsin GCA clubs: Green Tree Garden Club, Kettle Moraine Garden Club, Lake Geneva Garden Club and Town and Country Garden Club. The Horticultural Committee will distribute the plant to be grown in a terra-cotta colored pot not to exceed 10”. A card including detailed growing conditions and care is required. Maximum of 5 entries per club.

109. Symphyotrichum oblongifolium ‘Raydon’s Favorite’
(aromatic aster)

‘Raydon’s Favorite’ is the GCA 2016 Freeman Medal winner. The Montine McDaniel Freeman Horticulture Medal is awarded annually to acknowledge the cultivation and use of native plants: trees, shrubs, ground covers, vines, and perennials that are little known but are deemed worthy to be preserved, propagated, promoted, and planted.

Class 110 Navigating the Way NEW MEMBER CHALLENGE

The New Member Challenge is open to members who have joined one of the four Wisconsin GCA clubs since Art en Fleurs, 2016. New members are encouraged to work together. Key Card required; see Horticulture Guideline #8. A Statement of Intent, no longer than 25 words on a 4"x6" white card, is also required. The exhibit should represent an area of Wisconsin in one of the four compass points. Maximum of 5 entries per club.

110. North, South, East or West

Present a combination of three (3) or more compatible plants in a container of choice not to exceed 16"; see Horticulture Guideline #9. The exhibit to be judged 75% for horticulture excellence and 25% for artistic merit.

Class 111 Garden of Abundance CLUB CHALLENGE

The Club Challenge is open to the four Wisconsin GCA clubs.

111. Grow, Gather, Share the Bounty

Club members may contribute produce, plants, and fall bounty grown and gathered in their gardens to create a Club Harvest Bounty exhibit to be viewed from three sides. Each Club will have a 3’x3’ defined display area. Display materials may slightly extend beyond exhibit space but not more than 6”. Container restrictions waived. Additional accessories welcome. The exhibit to be judged 75% for horticultural excellence and 25% for artistic merit and appeal.

ENJOY THE RIDE!
DIVISION III
Photography Guidelines

1. Please carefully read and follow the GCA Rules, General Information and the Timetable for Exhibitors.

2. This is a juried show. Advance email registration is required. A JPEG image, 1MB - 5MB in the sRGB colorspace, of the photo being entered is due by July 15. By date of receipt, the first 20 digital photographs per class, received with correct specifications, will be submitted to the juried panel of photography judges. From these, 8 finalists per class will be selected. The finalists and non-finalists will be notified by August 5. An exhibitor may submit only two entries in total and one per class.

3. A printed photograph previously entered in any GCA, GCA Major and Sanctioned Non-GCA Major Flower Show may not be entered again even with slight alterations and reprinting. The same photograph may only be entered in one show at a time.

4. Each photograph must be the work of the exhibitor, under whose name it is registered. In manipulated photographs, any added imagery must be the work of the exhibitor. Commercial overlays and textures are allowed. Matting, mounting and printing may be done professionally. All photographs must be 2-dimensional and printed on paper unless otherwise specified. All post-production must be done before the photograph is printed.

5. Any editing at any stage must be the work of the exhibitor. This includes enhancement for color or clarity, removal of a part of the image, combining images, or distorting the original subject.

6. Photography entries are limited to subjects consistent with The Garden Club of America interests such as horticulture, floral design, gardens/landscapes, conservation and the environment, historic preservation, civic improvement and the natural world. Plant material is required in photographs.

7. Photographs must be mounted on black mat board or foam core and may not be over-matted. Overall dimension of entry must be a minimum of 36" and not exceed 50" in total perimeter measurement. The surface finish is the choice of the exhibitor. Glass and framing are not permitted.

8. Each entry must have the entry form affixed to the back of the photograph mounting with the exhibitor’s name, garden club, zone, email, address, phone number and class entered. The top of the photograph must be indicated.

9. The division chairman will provide an entry card to be staged with each photograph. Identification of plant material on the entry card is not required, but encouraged whenever possible.

10. An optional title or brief statement may be included on the entry form and the entry card itself not to exceed 25 words.

11. Photographs will be hung against a black background.

12. Finalists’ printed photographs must be received no later than September 2nd. Send photographs to Laura Simpson, 1781 Camden Dr. Glenview IL. 60025. Receipt of your photograph will be acknowledged. For information, contact Laura Simpson, 847-207-6099, lksimpson2@comcast.net.
13. All photographs will be passed by the photography committee to verify that class specifications have been met. If a photograph is not passed, the exhibitor will be notified and allowed, if time permits, to send a replacement photograph.

14. Only the photography committee may reclassify an entry, but only with the permission of the exhibitor. The photography committee and/or the judges may subdivide a class.

15. Only appropriate images of a child or children should be submitted to, passed and exhibited in Photography Divisions and published in *focus*.

16. If a photograph is to be returned, the exhibitor must provide a self-addressed return label, envelope or mailing box, and postage and packing material. If the photograph will not be returned, to receive the comment card and any award won, include a self-addressed and stamped envelope. Any award received will be noted on the back of the mount before it is returned.

**Recommended:**
Use two 15" X 19" bubble wrap envelopes or mailing boxes. (Smaller envelopes are too tight to easily get images in and out with their various wrappings) Wrap your mounted or matted image between 2 suitable pieces of foam core (this is very light) or non-bendable cardboard, which will be reused for return. Place wrapped image and folded self-addressed return envelope inside the mailing envelope.

**POSTAGE:** Please include a $12 check, (payable to the Lake Geneva Garden Club) to cover return postage and handling. You may enclose stamps, UPS labels, or postage meter strips. If return envelope and postage are not included, it will be assumed that the image will not be returned.

17. The scale of points by which the classes are to be judged.

**For Judging Creative Techniques classes:**
Creativity 30
Composition 20
Technical Skill 25
Conformance/Interpretation 10
Distinction 15
Total 100

**For Judging all other classes:**
Creativity 25
Composition 25
Technical Skill 20
Conformance/Interpretation 20
Distinction 10
Total 100

18. A follow-up letter or email will be sent to all photography exhibitors listing the results of the Photography Division.
DIVISION III
Photography Classes

Class 1  The Road Less Traveled  8 Entries
A color image of a path, a trail, or rustic road.

Class 2  Tailgating  8 Entries
A close-up image featuring texture. Monochrome.

Class 3  Rear View Mirror  8 Entries
A color image of reflections.

Class 4  Inattentive Driving  8 Entries
A color image taken on a smartphone. Creative Techniques required.
A 4"x6" of the original image(s), to be shown after the entry is judged, must be submitted with the printed entry.

Class 5  Memorabilia  8 Entries
A color still life.

Class 6  Excessive Speed  8 Entries
A color image showing motion.

Class 7  Planned Detour  8 Entries
A color image of a special place in nature. The class is only open to children (aged 8-18) who are part of a GCA member’s family. This class is not juried.

Division III Class Consultant for classes 1-3: Gayle Meves (TCGC) (920) 458-6374 gmeves123@sbcglobal.net
Division III Class Consultant for classes 4-7: Sandy Dawson (GTGC) 262-241-5885 sldawson12@sbcglobal.net

Note: Photography has a registration form and an entry form. Entry form is to be submitted with the entry attached to the back of the photograph.

Note 2: Please see the next page for definitions.
Educational notes: (Definitions from the GCA Flower Show and Judging Guide 2018 edition)

**Close-up:** A photo taken close to the subject or with a long focal-length lens to permit a close and detailed view of the object. The object fills most of the frame.

**Monochrome:** A photograph executed in black and white or in shades (adding black) and tints (adding white) of only a single color (hue) such as sepia, across the whole image. Monochrome images can be shot in Black & White film. Digital images can be done in the camera or converted to gray scale using computer software.

**Smartphone Image:** (also camera phone) A photograph taken with a smartphone, which may or may not be processed using phone apps.

**Creative techniques:** The use of manipulation or alteration in any stage of the photographic process to achieve an effect significantly different from the original photograph. All representational images in a manipulated or creative technique photo must be the work of the photographer. Non-representational enhancements such as the addition of purchased textures are allowed. Creative techniques may be entered in any class.

**Still Life:** A photograph of an arrangement of elements depicting mostly inanimate subject matter, typically natural (food, flowers, dead animals, plants, rocks or shells) or man-made (drinking glasses, vases, jewelry, etc.).
DIVISION IV
Botanical Arts Guidelines

1. Please carefully read and follow the GCA Rules, General Information and the Timetable for Exhibitors.

2. Exhibitors are permitted only one exhibit in each class, but may enter more than one class. No more than two exhibitors may execute a Botanical Arts entry, unless otherwise stated in the schedule. All participants must be listed on the entry card.

3. If forced to withdraw, the exhibitor must notify the division chairman and the class consultant, and find a substitute unless there is a waiting list for the class.

4. All plant material used must be dried - this includes flowers, foliage, seeds, pods, nuts (in or out of shells), vegetables, twigs, vines, reeds, etc. Only plant material, mechanics and their surface treatments (i.e. paints, nail polishes, varnishes, waxes, etc.) are permitted. Artificial, endangered, and locally invasive plant material may not be used.

5. Any plant material may be cut, incised or shaped to enhance artistic effect.

6. Non-plant material (i.e. cardboard, metal, twine, string, cording, etc.) may be used only for construction and must not show.

7. Each entry must be the work of the exhibitor under whose name it is registered. All handiwork must be executed by the exhibitor.

8. Processed products may not be included in design (e.g., couscous, pasta, tapioca, balsa wood.)

9. A sample card must accompany each entry in Sections A and B. An untreated sample of each plant material used in the design, correctly identified with botanical and common names, affixed to a 4"x6", white, unlined card.

10. All entries must be received no later than September 16, 2019 if mailing. If hand delivering, September 30, 2019. Send entries to Cato Schley, 7716 N. Links Way, Milwaukee, WI. 53217. For information contact the class consultant listed in the schedule. If an exhibit is to be returned, the exhibitor must provide a self-addressed return label, return postage and packing material.

11. If an exhibit has won first place or a GCA Special Award in a GCA Flower Show, GCA Major Flower Show, or Sanctioned Non-GCA Major Flower Show it may not be entered in competition again. An exhibit, which has been previously entered and did not place first, may be entered again if the piece is significantly altered.
12. All entries will be passed by the botanical arts committee to verify class specifications have been met. If time permits, an entry may be returned for correction.

13. The committee will be responsible for installation of the exhibits. Each exhibit will be handled with the utmost care. Indicate in writing, and include with the exhibit, any special instructions for handling and display.

14. Scale of points by which the classes are to be judged:

<table>
<thead>
<tr>
<th>Category</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Design</td>
<td>35</td>
</tr>
<tr>
<td>Craftsmanship</td>
<td>30</td>
</tr>
<tr>
<td>Creativity</td>
<td>15</td>
</tr>
<tr>
<td>Interpretation of theme</td>
<td>10</td>
</tr>
<tr>
<td>Distinction</td>
<td>10</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>
SECTION A. BOTANICAL JEWELRY

Class 1  Start Your Engines  6 Entries

Create a key chain no longer than 6" with a maximum width of 3". To be displayed on a black velvet mount 10" long and 8" wide. To be viewed from above.

Class Consultant: Cato Schley (414) 352-8816
robusto2@att.net

SECTION B. BOTANICAL EMBELLISHMENT

Class 2  Cruising in Style  6 Entries

Show your “inner cool.” Embellish a pair of sunglasses to be provided by the committee. Staged on a black velvet mount 11" long by 9" wide. Glasses will be displayed on a 45 degree angle. To be viewed from above.

Class Consultant: Sara Murphy (414) 708-3280
murphy.sarab@gmail.com

Class 3  Buckle Up!  6 Entries

Embellish a blank belt buckle and strut your stuff. Blank belt buckle to be provided by the committee. Staged on a black velvet mount 7" long by 7" wide. Viewed from above.

Class Consultant: Sara Murphy (414) 708-3280
murphy.sarab@gmail.com
SECTION C. NEEDLEWORK

Class 4    Customize your Leathers    6 Entries

Show your colors. Needlepoint a custom jacket patch no longer than 4" with a maximum width not to exceed 4". Fibers and stitches to be chosen by exhibitor. Finishing is the responsibility of the exhibitor. Staged on a black velvet mount 10" long and 8" wide. To be viewed from above.

Class Consultant:   Cato Schley  (414) 352-8816
  robusto2@att.net
DIVISION V
Conservation Exhibit
Town & Country Garden Club

“Be Fantastic & Rethink Plastic”

Our exhibit strives to highlight the problems associated with our extensive use of plastics. Vast amounts of plastic are accumulating worldwide, adversely affecting our water, air and soil. We will identify what others are doing to curb this global problem and ways that we can contribute to a solution.

DIVISION VI
Garden History and Design Exhibit
Lake Geneva Garden Club

“Thinking Outside the Garden Box”

Gardens of all designs, styles and sizes are important to the Archives of American Gardens. Estate and formal gardens make wonderful documentations. Just as important are small patio gardens, vegetable gardens, sculpture gardens, and theme gardens. Think Outside the Garden Box when choosing your club’s next garden documentation project!
GCA Major Flower Show Awards described below have been applied for and will be presented if merited.

**Division I, Floral Design**

The Carol Coffey Swift Medal of Excellence may be awarded to members of GCA clubs. It is offered in recognition of an arrangement of great distinction in a competitive class at a GCA Major Flower Show. Either individual or joint entries are eligible. The entry must have placed first, second, or third. An entry in any challenge class is not eligible to receive this award.

The Fenwick Medal may be awarded to members of GCA clubs in competitive floral design classes at a GCA Major Flower Show. It is offered in recognition of creative work of outstanding beauty using predominantly fresh plant material. The awarding of the Fenwick Medal lies in the clear interpretation by the judges of the intent of the medal. A standard of creativity and quality in a highly competitive show rather than Best in Show is required. The design must have placed first, second, or third. An entry in a challenge class is not eligible to receive this award.

The Margaret Clover Symonds Medal may be awarded to members of GCA clubs in a competitive floral design class at a GCA Major Flower Show. The design must be an innovative, modern design, creatively combining man-made material(s) with fresh and/or dried plant material (as the schedule permits). Either individual or joint entries are eligible. The entry must have placed first, second, or third. An entry in a challenge class is not eligible to receive this award.

The Sandra Baylor Novice Award may be given at a GCA Major Flower Show to an exhibitor who is a member of a GCA club and who has never won first place or a GCA Special Award in the Floral Design Division of a GCA Major Flower Show or Sanctioned Non-GCA Major Flower Show. It shall be awarded to an individual novice exhibitor for a unique and skillful response to the schedule. Novice entries placing first, second, or third in any competitive class, including challenge classes, are eligible for this award.

**Division II, Horticulture**

The Certificate of Excellence in Horticulture may be awarded at a GCA Major Flower Show to GCA clubs or club members, non-members, or other organizations for an exhibit of great distinction in a competitive horticulture class. The entry must have placed first, second, or third.

The Elizabeth Platt Corning Medal may be awarded only to members of GCA clubs only in a competitive horticulture class in a GCA Major Flower Show. The medal is to be awarded to an entry presented with distinction and originality notable for its cultural difficulty. It must have achieved an exceptional standard of horticultural excellence. Extra consideration will be given to an entry propagated by the exhibitor; full propagation details must be listed on a card accompanying the entry. The exhibitor must have been owned and grown the exhibit for at least six months. The medal may be awarded for a single plant, collection of plants, container garden, or cut specimen(s). Individual, joint, or club entries are eligible. The entry must have placed first, second, or third. The medal may not be awarded more than once to the same exhibit.

The Louise Agee Wrinkle Horticulture Propagation Award may be awarded at a GCA Major Flower Show to a GCA member for skill in plant propagation. The exhibit must have been propagated and grown by its exhibitor for at least six months and should be distinguished by its prime condition, cultural perfection, attractive presentation and flawless grooming. It is for rooted plants propagated by seed, cuttings or other traditional methods. It can be a single specimen, source plant and its offspring, or a collection. The dates and method of propagation must be recorded on an accompanying propagation card. The medal may not be awarded more than once to the same exhibit.
**Division III, Photography**
The **Certificate of Excellence in Photography** may be awarded at a GCA Major Flower Show to GCA clubs, individual club member, individual non-member, or other organizations for an exhibit of great distinction in a competitive photography class. The entry must have placed first, second or third.

The **Photography Creativity Award** may be awarded at a GCA Major Flower Show to an exhibitor who is a member of a GCA club for creative and technical excellence in response to the theme of the schedule. The entry must have placed first, second or third.

**Division II, III**
The **GCA Novice Award** may be given at a GCA Major Flower Show in the **Horticulture and Photography** to an exhibitor who is a member of a GCA club and who has never won first place or a GCA Special Award in the division entered in a GCA Major Flower Show or Sanctioned Non GCA Major Flower Show. It shall be awarded to an individual novice exhibitor for an outstanding exhibit. Novice entries placing first, second, or third are eligible for this award.

**Division V Conservation and Education Exhibits**
The **Ann Lyon Crammond Award** may be presented at a GCA Major Flower Show to an outstanding educational exhibit which best educates the public about gardens. Any educational exhibit that increases the appreciation of any aspect of plants, gardens or landscape design may be considered for this award. The award may be given to GCA club members, member clubs, non-members or other organizations.

The **Certificate of Excellence in Conservation** may be awarded at a GCA Major Flower Show to GCA clubs or club members, non-members, or other organizations for an exhibit of exceptional merit which educates the public on conservation issues and promotes respect for natural resources and responsibility for environmental stewardship.

**Overall**
**Best in Show**, selected from among the first place winners, may be awarded in each division.

**Judges’ Commendation** may be given to an entry, class, section, special exhibit or other aspect of the show that is of exceptional merit.

**Award of Appreciation** may be given to thank an exhibitor or group for participation. The award may also be given to non-judged classes.

The **Annie Burr Jennings Sweepstakes Award** may be presented to the club with the highest number of points earned by its members from all competitive classes in a GCA Major Flower Show. Points are to be awarded as follows:

<table>
<thead>
<tr>
<th>Award</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Special award*</td>
<td>10</td>
</tr>
<tr>
<td>1st place</td>
<td>5</td>
</tr>
<tr>
<td>2nd place</td>
<td>3</td>
</tr>
<tr>
<td>3rd place</td>
<td>1</td>
</tr>
</tbody>
</table>

*(For each award listed in the schedule)*
SPONSORING CLUB AWARDS

The **Byrnice Dickinson Leininger Medal** may be awarded for a design of beauty, color, harmony and simplicity to a floral designer who is a member of The Garden Club of America.

The **Marie Meyers Award** may be presented for an outstanding design by a ‘first time’ Art en Fleurs floral designer who is a Wisconsin club member of The Garden Club of America.

**Anne H. Vogel Award** is being presented by Green Tree Garden Club for an outstanding floral design that reflects a sensibility and insight to the natural world.

The **Town and Country Novice Floral Design Certificate** may be awarded to the Novice floral designer who shows exceptional talent. The entry must have placed first, second or third. A Novice arranger is one who has never won a blue ribbon in a GCA Flower Show or a GCA Major Flower Show and in the case of co-exhibitors, both must be Novices to be eligible for the award.

The **Elizabeth Ott Stenger Award** may be presented for distinction in horticulture reflected in exhibition points by a member of The Garden Club of America. Points awarded as in the Jennings Award.

The **Green Tree Garden Club Certificate** may be awarded for exceptional achievement in nurturing a plant for more than two (2) years by a Wisconsin club member of The Garden Club of America.

**Harriet M. Purtell Award** to be given for a noteworthy entry propagated by the exhibitor, whether from seed or vegetatively. The exhibitor must state in detail the methods used and time required to achieve show worthy results.

The **Green Tree Garden Club Photography Award** is to be given to a photograph that shows exceptional distinction by the creativity of the photographer and the emotional response of the viewer.

The **Lake Geneva Garden Club Photography Award** is to be given to a photograph of notable distinction in creativity, originality and exceptional visual appeal.

The **Harley-Davidson Museum® Award** presented to an entry, class, section, or division of exceptional merit (1st, 2nd or 3rd place).
The Betty Quadracci Garden Design Award sponsored by The Kettle Moraine Garden Club.

Any garden in Zone XI may be entered. An inspiring permanent element in the design of your current garden. This feature can be man-made, a building, a sculpture, plants (such as topiaries or espaliers) or a water feature as the pivotal point of interest in the garden.

Betty, a long-time member of Kettle Moraine was known for her beautiful gardens. Her gardens were chosen for and very popular on Kettle Moraine’s Garden Tour. She was involved in making every decision as to the contents of her gardens, particularly the accent pieces. Betty published a book about her gardens, titled “Quadracci Gardens”, from which she is quoted: “We’ve also accentuated the gardens with a few follies.” The most prominent of these is a goat tower situated on a pond which is home to a pair of swans.

Each entry should submit the following photos in either all color or all black and white flush mounted on black poster board: 1 8” x 10”-12” overall view of the garden and 2 4”x 6” different views of the focal point of the garden. A 4”x 6” card with a 25 word statement of intent should be included with the photographs. All entries must be received by August 25th. Mail to: Margot Paddock 777 N Prospect Avenue Milwaukee, WI 53202

Entries will be judged on the merits of the design not the ability of the photographer or the photograph.

Limited to 20 entries Consultant: Sandy Dawson sldawson12@sbcglobal.net c 414-333-7554
Art en Fleurs
DIVISION I, Floral Design Registration Form

Please complete one Registration Form per entry. Registration Deadline: July 15, 2019

Send to: Cato Schley, 7716 N. Links Way, Milwaukee, WI 53217

Please print using block letters.

Date: ______________________________

Name: ________________________       Garden Club/Zone:_____________________________________

Address:____________________________________________________________________________

Tel:_____________________Fax:__________________Email:__________________________________

Co-Exhibitor(s)

<table>
<thead>
<tr>
<th>Class Number</th>
<th>Class Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Choice:</td>
<td></td>
</tr>
<tr>
<td>2nd Choice:</td>
<td></td>
</tr>
</tbody>
</table>

Please note:   Class 7 – Please include a $50.00 entry fee with your registration.
Class 8 – Please include a $75.00 entry fee with your registration.

Novice? Yes ☐  No ☐ (individual exhibitor only)
A novice is an individual exhibitor who has not won a first place ribbon or a GCA Special Award in Floral Design in a GCA Major Flower Show or Sanctioned Non-GCA Major Flower Show. If your novice status changes before the date of this show, please notify the division chairman and the class consultant.

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Art en Fleurs  
Division II: Horticulture Registration Form

Please print one (1) form for each entry. Fill out form in full prior to show date.

Class Number _____ Class Name ____________________________________________________________

If more than one species/cultivar in the exhibit, list names on the back of this sheet.

Botanical Name: ______________________________________________________________________

   Genus __________________________________________________________
   species ______________________________________________________
   ‘Cultivar’ _________________________________________________
   Family ______________________________________________________

   Family name required for Classes 102 - 103; optional for other classes.

Common Name: ______________________________________________________________________

Length of Ownership: __________ Weeks ________ Months ________ Years

Growing Conditions: ____ Window ___ House ____ Outside _____ Greenhouse _____ Lights (Check all that apply)

Did you Propagate the plant(s)? __ yes __ no (yes- provide a Propagation Card; Guideline #5; Instructions for completion on p.39)

Are your plants pesticide free? __ yes __ no (yes- for at least 1 year; no synthetic fertilizers)

Additional cards included: ____Key card ____Propagation card ___ Statement of Intent card

Are you a novice? ____ Yes ____ No

A novice is an individual exhibitor who has not won a first-place ribbon or a GCA Special Award in Horticulture in a GCA Major Flower Show or Sanctioned Non GCA Major Flower Show. If your novice status changes before the date of this show, please notify the division chairman.

Exhibitor Information:

Name: ___________________________________________ (Last name, First name)

Address: ________________________________

Tel: __________________ Fax: __________________ E-mail ____________________________

Garden Club: ______________________________
How to Complete a Horticulture Propagation Card

Propagation cards can be found at: https://www.gcamerica.org/members/flower-show#resourceid=3613

Propagation cards may be down loaded and filled out. Type information into the blue text boxes and then print on 4” X 6” white cardstock, or print the card on white card stock and fill in with black waterproof ink.

Please read and follow the directions below to fill out the Propagation Card correctly.

1. Enter Class number from the Horticulture Schedule
2. Leave Entry # Blank

3. Enter Botanical Name - use proper nomenclature genus species Cultivar’
4. Enter Common Name

5. How was plant propagated? Check appropriate box Seed, Cutting, Layering, Division or Other

6. Complete detailed explanation of propagation methods describing your propagation method, including dates to the left and then information on how your plant was propagated, transplanted, growth medium used, amount of water and light, if it was moved inside or outside and any other significant growth factors.

7. Enter Exhibitor’s Name and Club on the back of the card
Art en Fleurs
DIVISION III, Photography Registration Form

Please complete one Registration Form per entry.  Registration Deadline: July 15, 2019

Send to: Laura Simpson  847-207-6099  lksimpson2@comcast.net,  1781 Camden Dr., Glenview, IL  60025

Please include the following in the body of the email:
Date: ____________________________

Name: ____________________________ Garden Club/Zone: ____________________________

Address: _______________________________________________________________________

Tel: _____________________ Email: _________________________________________________

Class Number: _______       Class Title: ___________________________________________

My digital submission will be submitted by July 15, 2019 and will be 1 MB - 5 MB sRGB colorspace JPEG titled Class#_Name.jpg

Novice? Yes ☐   No ☐
A novice is an individual exhibitor who has not won a first-place ribbon or a GCA Special Award in Photography in GCA Major Flower Show or Sanctioned Non-GCA Major Flower Show. If your novice status changes before the date of this show, please notify the division chairman and the class consultant.

*******************************************************************************
The following must be copied and affixed to the back of the photograph mounting when entry is mailed or submitted

Art en Fleurs

Division III Photograph Entry Form

Photograph Entry Deadline: September 2, 2019

Please complete one Entry Form per photograph. Affix the form to the back of the mounting.

Send photograph to: Laura Simpson, 1781 Camden Dr., Glenview, IL 60025
847-207-6099 lksimpson2@comcast.net

Class Entered: ___________________________ Email: ________________________________

Name: _______________________ Garden Club/Zone: ________________________________

Address: ______________________________________________________________________

Tel: _________________________ Return photo: Yes ☐ No ☐ If yes, check and packaging enclosed.

Identifiable Plant Material (optional): _______________________________________________

Title or brief statement (optional): _________________________________________________

Novice? Yes ☐ No ☐
A novice is an individual exhibitor who has not won a first-place ribbon or a GCA Special Award in Photography in a GCA Major Flower Show or Sanctioned Non-GCA Major Flower Show. If your novice status changes before the date of this show, please notify the division chairman and the class consultant.
Please complete one Registration Form per entry. Registration Deadline: July 15, 2019

Send to: Cato Schley, 7716 N. Links Way, Milwaukee, WI 53217

Please print using block letters. Date: ____________________

Name: __________________________ Garden Club/Zone: __________________________

Address: ________________________________________________________________________

Tel: ___________ Fax: ___________ Email: __________________________________________

Co-Exhibitor(s) ________________________________________________________________

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Novice? Yes ☐ No ☐ (individual exhibitor only)
A novice is an individual exhibitor who has not won a first place ribbon or a GCA Special Award in Botanical Arts in a GCA Major Flower Show or Sanctioned Non GCA Major Flower Show. If your novice status changes before the date of this show, please notify the division chairman and the class consultant.
MAP AND DIRECTIONS TO THE FLOWER SHOW

Harley-Davidson Museum
The Garage

500 West Canal Street, Milwaukee, WI 53203
Located at the crossroads of 6th and Canal Street

**From the North:** Take I43 South to exit 72E for Highland Avenue. Turn left onto W Wells St. Turn right onto N 6th St. Turn left onto W Canal St.

**From the South:** Take I94 West to National Ave. East. Turn left onto 6th St. Turn right onto W Canal St.

**From the West:** Take I94 East to Lovell Ave. exit. Take Lovell and follow signs for 6th St. Continue on 6th St. South to West Canal St and turn left into the Harley-Davidson grounds.
ENJOY THE SHOW!

PETAL
TO THE
METAL

Art en Fleurs 2019